

THE STANDARD

GAINESVILLE

1360 W. UNIVERSITY AVE  
GAINESVILLE, FL 32603

Colliers

LAUREN EDWARDS

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WHITNEY SPANGLER

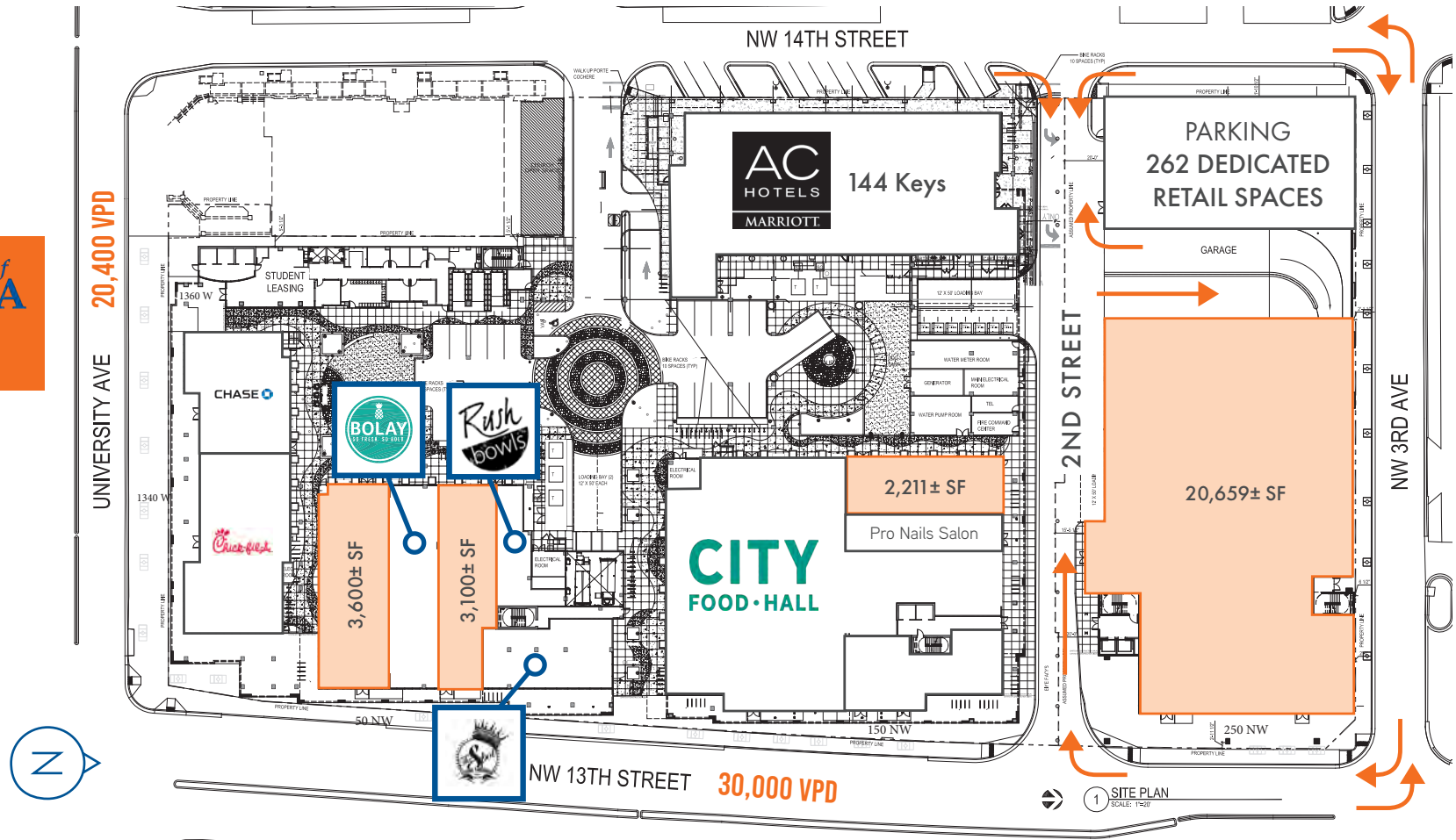
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UNIVERSITY of  
FLORIDA  
CAMPUS



\$236K  
AVG ANNUAL  
INCOME OF  
RESIDENTS

100%  
LEASED  
APARTMENTS

1,200  
BEDS

144 - KEY  
AC MARRIOTT  
HOTEL

960 NEW JOBS  
193 START-UPS  
GENERATED BY THE  
INNOVATION DISTRICT

# GAINESVILLE FLORIDA

## DEMOGRAPHICS

	1 MILE	3 MILE	5 MILE
Total Population	26,969	100,227	163,881
Total Households	8,756	40,783	66,978
Average HH Income	\$39,734	\$64,361	\$71,568
Daytime Population	55,941	135,685	205,202

Source: ESRI Business Analyst, 2024

## LOCATION



284,030  
POPULATION IN  
ALACHUA COUNTY



\$305,299  
MEDIAN  
PROPERTY VALUE



GREATER  
GAINESVILLE  
IS THE STATES'  
YOUNGEST & MOST  
EDUCATED REGION



**THE UNIVERSITY OF FLORIDA,**  
is an American public land-grant, sea-grant and space-grant research university on a 2,000-acre campus in Gainesville, Florida. The University of Florida is home to 16 academic colleges and more than 180 research centers and institutes on one contiguous campus.

**CLASSIFIED AS A  
RESEARCH UNIVERSITY**  
with Very High Research by the Carnegie  
Foundation for the Advancement of Teaching

**3RD LARGEST  
FLORIDA UNIVERSITY**  
by student population.

**5TH LARGEST  
SINGLE-CAMPUS  
UNIVERSITY**  
in the United States.



**#1  
TOP PUBLIC  
UNIVERSITY IN THE  
UNITED STATES**



**60,795±  
UF STUDENTS LIVE IN  
GAINESVILLE  
32,228  
UNIVERSITY EMPLOYEES**



**CLOSE PROXIMITY TO  
BEN HILL GRIFFIN STADIUM,  
WITH MORE THAN 1.2M  
VISITORS ANNUALLY**

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